

COMMUNICATION BETWEEN STAFF MEMBERS IN BASKETBALL TEAM: RULES, ROLES AND RESPONSIBILITIES

Prof. Dr. Sc. IGOR JUKIĆ
Sport Scientist, Advisor of ELPA

Good communication is the basis of interpersonal relations. This especially applies to relationships in top sport, top basketball. However, good communication is the basis of good relationships between people in everyday life. In family, friendship, at work.

High performance sport systems have their own structure and functional relationships. Usually, high performance staff consists of specialists of different profiles who have a unique task - to help the head coach in making the best decisions for the team and for the individuals in it.

The first step in creating a stimulating atmosphere and good communication is the selection of quality people who are ready to subordinate their personal interests to team goals. In addition to the psycho-sociological background and soft skills that staff members need to learn and improve, it is extremely important that each team member improves in personal development. Among the most important personality segments that influence daily communication in the team are ego control and empathy.

Technically and operationally, it is extremely important to define rules, roles and responsibilities in any system. Also, each team member should have a sense of belonging to the group, should feel that he is an important part of the system and should be aware of his role clarity. That's why incentives are very important so that every member of the high performance team has a sense of importance in the group. Also, the leader's task is to create an atmosphere based on optimism and mutual trust. Creating a stimulating environment for all stakeholders in the system is the basis for the development and maintenance of sporting success.

The final goal of good communication is to achieve harmony

in the work of the team and all individuals involved in the system. To the extent that the harmony of mutual relations is achieved, extent that the harmony of mutual relations is achieved, to that extent the achievement of top results in team sports will be possible.

Keywords: communication, harmony, coaches, empathy, team, selection, ego, mutual trust